

Vision						
A Community where there is a high level of awareness and support of Prostate Cancer for those impacted.						
Mission						
We are a key partner creating collaborative space to promote awareness and enhance health care outcomes for those affected.						
Values						
The Board of Directors commit to reflect the following beliefs and principles when engaging with members, stakeholders and the community:						
Compassion	Integrity	Ethics	Respect	Inclusion	Community	
We will show empathy, caring and understanding to each other, our members and all persons with whom we interact.	We will act with trust, honesty, and truthfulness.	We will exercise the highest standards of professionalism, including placing the welfare of our organization above our personal interests.	We will treat each other, our members, partners and the community with respect, always open to opinions of others and respecting each other's privacy.	We will be an open and welcoming community to persons of all ethnicities, ages, genders, beliefs, professional and economic status.	We will treat the subject of prostate cancer with the seriousness it deserves, while behaving with each other with a sense of friendship, fun and good humor.	
Owners						
Health outcomes/ support line/partnerships		Member education/ newsletter/communications	Public marketing/ fundraising/communications	Finance/ Governance		
Objectives						
Improve/promote PCa Pathway in Regina All diagnosed PCa patients are aware of it Improve access to nurse navigators at Prostate Assessment Centres	Increased support and satisfaction meeting either one-to-one or group	Establish relationship with Prostate Cancer Support Saskatoon	Measure how effective we are at reaching members and other key stakeholders	Expand our "brand" in province, deliver fundraising initiatives and raise our profile. including with health care professionals like family doctors and Urologists	Develop plan for sustainable funding to support deliverables	Review committee structure and focus Governance model scope/ impact
Performance Measures						
Uptake data for Prostate Assessment Centres in Regina + Saskatoon Survey	Measure meeting participation + people reaching out for PCa support Formal & informal evaluations on meeting participants needs	Within one year- Reach out and assess any improvement in Relationship	Check-in with key stakeholders yearly In-person, phone etc. to inquire about health of relationship.	Attendance at our Support Meetings Contacts for Peer Support or information Traffic on website, FaceBook page followers etc.	Annual review of Funding/Budget needs Need Finance Committee	Exec. Committee Review and align board structure with strategic plan Develop clear terms of reference for committees